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Contact: Mike Burzynski, 884-2305, ontonagoncdfellow@jamadots.com

4/30/19

“STEP UP YOUR BUSINESS”

Thursday 5/16/19, 10:00am-3:00pm

Village of Ontonagon, MI: The Ontonagon Downtown **Development** Authority (DDA) will be hosting “Step Up Your Business”; a workshop designed for business owners and sponsored by the Michigan Small Business Development Center (SBDC) and the Michigan Economic Development Corporation (MEDC) on Thursday, May 16, 2019, from 10:00 am to 3:00 pm. There is no cost for the workshop.

The Workshop will be held in the Village Council Chambers at 315 Quartz Street, downtown Ontonagon. The workshop will also be available as a Webinar presentation. Topics will include funding opportunities for training employees through Michigan Works, Funding Opportunities, Marketing Fundamentals, Digital and Social Media Marketing and Understanding Your Financial Position. Speakers will include Laura Marohnic and Nicole Young Potvin of SBDC, with local business owner presentations by Kitty Kleinhulzen and Scott Roehm.

Business owners can pre-register on line, through Facebook, or, can attend as walk-ins on the day of event.

Registration: <https://clients.sbdcmichigan.org/workshop.aspx?ekey=10390044>

Webinar: <https://attendee.gotowebinar.com/register/3105969014183827979>

Facebook Event: <https://www.facebook.com/events/324101044886382/>

Refreshments will be provided and lunch will be served at noon. Business owners are encouraged to attend and take advantage of networking with their fellow business owners, share their vision for the district and gain new insight for their business models. It is also an opportunity to be introduced to current business innovations and available opportunities that will enhance their operations and provide for new perspectives and models to promote and grow their businesses.

Located on the western shore of Lake Superior in the Upper Peninsula, situated a short distance from the Porcupine Mountains, Ontonagon is a community bursting with small town charm. From downtown's Main Street to quaint neighborhoods, a vibrant arts community, parks, festivals, and more, there is something for everyone in Ontonagon

For more information contact Mike Burzynski, Project Rising Tide Fellow, **at the Village Office** 884-2305, or, by email at ontonagoncdfellow@jamadots.com